

UN Global Compact Communication on Engagement

2021

Statement from BSR President and CEO Aron Cramer

I am pleased to confirm that BSR is reaffirming our support for the United Nations Global Compact and its Ten Principles in the areas of human rights, labor, environment, and anti-corruption. BSR is proud to have been a partner of the Global Compact from the very day it was launched, and we continue to view the Compact as a crucial reference point for every business and every stakeholder working toward a just and sustainable world. To reinforce our commitment, we are presenting this Communication on Engagement. Below we describe the actions that our organization has taken to support the Global Compact and its Principles as suggested for an organization like ours. We hope that our Communication will illustrate some of the ways that the private sector is working with key stakeholders to realize the vision of the Global Compact and the Sustainable Development Goals. We also hope that the Communication can be a platform for dialogue.

Sincerely,

Aron Cramer

President and CEO BSR

Description of Actions

BSR has partnered with the UN Global Compact and supported its Principles in a number of ways over the past two years:

- » The majority of BSR's work (as described in our case studies, collaborative initiatives, and areas of expertise on our website, which include measurements of results) is directed at implementing the Ten Principles.
- » Partnered with the UN Global Compact to write the Women's Empowerment Principles Global Trends Report 2020, sharing the latest analysis of company responses to the WEPs tool. Presented the findings at a joint webinar for International Women's Day 2020 and 2021.
- » Supported roll out of Target Gender Equality, participating in the Global Coalition and co-hosting webinars with TGE participants on the WEPs and the Gender Gap Analysis Tool with the global, US, UK and Danish Network.

» BSR and the PGLE, in partnership with the UNGC, UN OHCHR, WEF, and support of BCG, developed the Gap Analysis Tool for the UN Standards of Conduct for Business Tackling Discrimination Against LGBTI People, which can be found [here](#). The tool was officially launched on Tuesday, September 21 during a UNGC virtual event

» Contributed guidelines, tools, and practical reports to the Smart Library in support of the Ten Principles and the Sustainable Development Goals.

» Partnered with the UN Global Compact Network in Denmark in 2020 to roll out the Sustainability in Supply Chain Playbook through a three-webinar series with Danish members; continues to engage with the Danish network on co-facilitating the Target Gender Equality (TGE) program for Danish members in 2021.

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ABOUT BSR

BSR™ is an organization of sustainable business experts that works with its global network of the world's leading companies to build a just and sustainable world. With offices in Asia, Europe, and North America, BSR™ provides insight, advice, and collaborative initiatives to help you see a changing world more clearly, create long-term business value, and scale impact.

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